



COURSE NAME

Corporate Financial Planning & Decision Making

COURSE DURATION

Five days

COURSE DESCRIPTION

This course is designed to provide participants with the knowledge and skills needed to make effective financial decisions in a corporate setting. Participants will learn how to analyse financial statements, develop financial plans, and make informed decisions on investments, capital structure, and dividend policy. The course covers topics such as financial forecasting, capital budgeting, risk analysis, and financial modelling.

COURSE OBJECTIVES

To equip participants with the knowledge and skills needed to make effective financial decisions in a corporate setting, understand financial statements and develop financial plans that drive growth and profitability.

COURSE OUTLINES

DAY 1

I. Introduction to Corporate Financial Planning & Decision-Making

- Importance of financial planning and decision-making in corporate settings
- Key stakeholders and their roles in the process
- Overview of the decision-making framework

II. Financial Analysis and Forecasting

- Understanding financial statements and their components
- Ratio analysis and interpretation
- Forecasting techniques and methodologies
- Evaluating business performance and financial health.

DAY 2

III. Capital Budgeting and Investment Decisions

- Overview of capital budgeting process



ARCAN ACADEMY

- Investment appraisal techniques (e.g., payback period, net present value, internal rate of return)
- Risk analysis and consideration in investment decisions
- Capital rationing and project selection

IV. Cost-Volume-Profit Analysis

- Understanding cost behavior and cost classifications
- Contribution margin analysis
- Break-even analysis and target profit calculation
- Sensitivity analysis and decision-making under uncertainty

DAY 3

V. Financing Decisions and Capital Structure

- Sources of financing: equity, debt, and hybrid instruments
- Capital structure theories and considerations
- Cost of capital estimation and its impact on investment decisions
- Leverage and its effects on risk and return

VI. Working Capital Management

- Components and importance of working capital
- Cash management and forecasting
- Inventory management techniques
- Accounts receivable and payable management.

DAY 4

VII. Risk Management and Financial Derivatives

- Identifying and assessing financial risks
- Hedging techniques and strategies
- Introduction to financial derivatives (e.g., options, futures, swaps)
- Managing interest rate, foreign exchange, and commodity price risks.

VIII. Performance Measurement and Control

- Key performance indicators (KPIs) and metrics
- Balanced scorecard approach
- Variance analysis and corrective actions
- Continuous improvement and benchmarking.



DAY 5

IX. Ethical Considerations in Financial Decision-Making

- Ethical frameworks and principles
- Managing conflicts of interest
- Social responsibility and sustainability
- Corporate governance and compliance

X. Case Studies and Practical Applications

- Analysing real-world financial scenarios
- Making strategic financial decisions
- Group discussions and presentations
- Learning from successful and failed financial strategies.

TRAINING METHODOLOGY:

- Pre-assessment
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- slides and handouts
- Post-assessment

DELIVERY METHOD:

- In person
- Online