



COURSE NAME

Excellence in Leadership and Strategic Planning

COURSE DURATION

Five days

COURSE DESCRIPTION

This comprehensive training program is designed to empower leaders with the tools and techniques to excel in their roles and drive organizational success through strategic planning. Participants will gain insights into effective leadership practices, learn to think strategically, and develop the skills needed to navigate complex business environments.

COURSE OBJECTIVES

- Understand the principles of effective leadership and its impact on organizational success.
- Cultivate strategic thinking abilities to identify opportunities and challenges.
- Develop a strategic planning framework to align organizational goals and objectives.
- Enhance decision-making skills to make informed choices that drive results.
- Foster a culture of innovation, adaptability, and continuous improvement.
- Lead and inspire teams to achieve exceptional performance.

COURSE OUTLINES

DAY ONE

Leadership Excellence

- The role of leadership in achieving organizational excellence.
- Leadership styles and their impact on team performance.
- Developing emotional intelligence and self-awareness as a leader.
- Building effective communication and influencing skills.
- Leading and managing change in dynamic environments.

Strategic Thinking and Analysis



- The importance of strategic thinking for organizational success.
- Analysing the internal and external business environment.
- Conducting SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis.
- Identifying key success factors and competitive advantages.
- Applying critical thinking and problem-solving techniques.

DAY TWO

Strategic Planning Process

- Defining the purpose, vision, and mission of the organization.
- Setting strategic goals and objectives.
- Developing actionable strategies and action plans.
- Allocating resources effectively to support strategic initiatives.
- Monitoring and evaluating progress towards strategic goals.

DAY THREE

Decision-Making and Risk Management

- Effective decision-making models and techniques.
- Assessing and managing risks in strategic planning.
- Evaluating alternatives and making informed choices.
- Developing contingency plans and managing uncertainties.
- Balancing short-term and long-term decision-making.

DAY FOUR

Leading a Culture of Excellence

- Creating a culture of innovation and continuous improvement.
- Fostering employee engagement and empowerment.
- Building high-performance teams and promoting collaboration.
- Establishing performance metrics and accountability.
- Recognizing and rewarding excellence.

DAY FIVE

Strategic Execution and Evaluation

- Implementing strategic plans and initiatives.



- Communicating the strategic vision throughout the organization.
- Aligning individual and team goals with the strategic objectives.
- Monitoring progress and adjusting strategies as needed.
- Evaluating and measuring the success of strategic initiatives.

TRAINING METHODOLOGY:

- Pre-assessment
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- slides and handouts
- Post-assessment

DELIVERY METHOD:

- In person
- Online